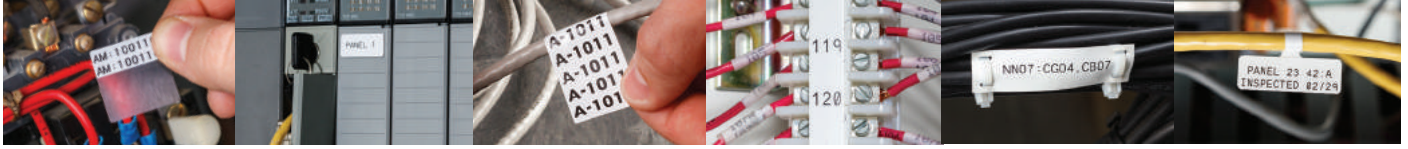
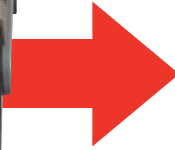


You made the smart choice once, make the smart choice again!



**TRADE
UP**



15% Discount
on BMP®61 and BMP®71
portable label printers



For a limited time only, Brady is offering a 15% discount on BMP®61 and BMP®71 portable label printers, making it the perfect time to make the smart choice and upgrade from your TLS2200® printer.

When you upgrade to either the BMP®61 or BMP®71 printer, you get:

- Faster print speeds to save you time
- Versatile print options to be used in more applications
- Large, easy to read colour displays (interactive touch screen on BMP®61 printer)
- Improved print quality for crisp clear text
- Compatibility with most TLS2200® label materials

Fine Print:

Official promotion launch date: October 1st, 2017
Promotion Ends: December 31st, 2017
The 15% discount is deducted from the list selling price.
Form must be submitted to torbradycs@bradycorp.com with a valid TLS2200 serial number and TLS2200 must be returned to authorized party in order to complete your 15% discount. All orders must be placed by December 31st to qualify.
Brady reserves the right to change, extend or cancel this offer at any time.
Void where prohibited.

Please provide your information:

Name: _____ Serial #: _____

Address 1: _____ Phone #: _____

Address 2: _____ Fax#: _____

City: _____ Prov.: _____ Postal Code: _____

Email: _____ Date: _____

Contact Brady Customer Service at 1-800-263-6179 to receive the NEW BMP61 Brochure and Sample Pack.

TLS2200® & BMP®61 Printer Comparison



BETTER Experience

BETTER Cost Savings

BETTER Data Management

Color Touch Screen	NiMH Battery	USB Ports
Rugged	2 Year Warranty	WIFI*
Easy Loading	2" Sleeves	Manage Lists
Ribbon Smart Cell	2" Max Width	LabelMark™ 6.0 Software
QWERTY Keys / Hot Keys	Lower Price	Brady Mobile Apps
Utility Strap	Accessories	
300dpi Print		



*Available on some models.

Specification

TLS2200® Thermal Label Printer

BMP®61 Label Printer

Print Resolution	203 DPI print head	Crisp print with 300 DPI print head
Keyboard	ABC style keyboard	QWERTY style keyboard (AZERTY, QWERTZ, CYRILLIC*). Familiar format, spacing between keys and key sizes helps to reduce typing errors
Size and Weight (fully loaded)	11.5" H x 4.2" W x 4.0" D 3.16 lbs	12.9" H x 4.2" W x 4.2" D 3.54 lbs
Backlit Screen	No	Large, colour touch-screen display with intuitive menu allows for quick navigation and easy viewing of what the label will look like before it is printed, saving both time and money. Display can be easily viewed in low light and outdoor conditions
Connectivity Options	Serial	USB and USB slave ports allow users to quickly save and copy files from one printer to another
Wireless Connectivity	No	Yes - Optional factory installed Wi-Fi* model allows for easy access to data in the field
Print Speed	Print speed of 12 mm/sec (0.47 in/sec)	Fast print speed of 33.8mm/sec (1.33in/sec) reduces the amount of time waiting for labels to print
Warranty	1-year warranty	2-year warranty to ensure the reliability of your printer all day, every day, for years to come
List Feature	No	Yes – Save time by downloading a list via USB Flash drive, or typing and merging it to an open label file. Save, edit, recall or open files
Power Supply	Rechargeable battery, AC power	Rechargeable NiMH battery and AC power offers the flexibility of power or recharging wherever you need it
Smart Cell Technology for Ribbons	No	Yes - Smart cell technology for both consumable rolls and ribbons. Printer automatically formats the settings on your label so there is no guess work
Industrial Design	No	Yes - Rugged design is built for industrial environments, field conditions and to survive a 4ft drop
Accessories	Quick Charger, Cleaning Kit, AC Adapter/Battery Charger, Communications Cable, Hard Case	Utility Strap, Magnet, Quick Charger, Cleaning Kit, AC Adapter/Battery Charger, Power Cord, Hard Case, Extra Battery
Print Width	Up to 1.810" wide	Up to 1.92" wide , including wire marking sleeves, self-laminating labels, raised profile labels and custom labels. Larger labels are easier to read from further distances
Materials Supported	500+ stock parts (continuous, die-cut, bulk rolls and custom)	600+ standard parts to support many applications (continuous, die-cut, bulk rolls and custom)
Material Loading	Standard material loading	Wider, more open loading bay and door for easier material loading. Upgraded core design provides quick and secure loading and prevents material from rolling off surfaces and reduces telescoping when material is changed over
Symbols and Graphics	44 on keypad	Over 450 built-in industry symbols , international symbols & downloadable graphic files

* Available in select countries. Subject to change without notice.



More than 600+ material part numbers available for the TLS2200® Label Printer

Most of these part numbers work for the new BMP®61 Label Printer. Excludes TLS ribbons.