

For Immediate Release

Media Contact:

John Jefkins

Vice President, Marketing & Communications

Electro-Federation Canada

Phone: 647-260-3091

Email: jjefkins@electrofed.com



ELECTRO-FEDERATION

C A N A D A

EFC Investing in Canadian Students

EFC Scholarship Program Sets Record Awarding \$136,000/53 Scholarships

September 26th, 2016, TORONTO – Electro-Federation Canada (EFC) and its members have awarded Canadian university and college students \$136,000 across 53 scholarships. This initiative has supported students with over \$1 million in funding since the program started in 1994.

This initiative is of prime importance for the electrical and electronics industries as it provides an opportunity for EFC members to join together under a proven program. Canadian university and college students are shown the electrical industry as a viable career choice in Engineering, Sales, Marketing, Finance, Management, Operations, Information Technology, Logistics and Human Resources.

“Thanks to members from across the Canadian electrical and electronics industries, the EFC scholarships provide support for bright Canadian talents pursuing careers in the electrical industry. The EFC scholarships also attract young talent to the electrical industry and in turn ensure that Canada is positioned as a leader in this field,” said Joris Myny, Chair 2016 EFC Scholarship Program and Senior Vice President, Digital Factory and Process Industries & Drives Divisions, Siemens Canada.

“Each year EFC and its members are committed to this initiative and attracting students into the industry and their organizations. It also provides an opportunity for companies to meet with the student and educate on the benefits of a career in the electrical industry,” said John Jefkins, Vice President, Marketing & Communications, EFC.

The EFC Scholarship Program delivers a wide-range of offerings from manufacturers, distributors and associations. The 2016 student scholarship recipients are listed at <http://www.electrofed.com/scholarships/>. Complete program details can be found at <http://www.electrofed.com/wp-content/uploads/2014/02/Final-Scholarship-brochure-2016-in-English-LR.pdf>

The 2017 Scholarship Program will be accepting applications in February 2017.

About Electro-Federation Canada

Electro-Federation Canada (EFC) is a national, not-for-profit industry association representing over 250 member companies that manufacture, distribute and service electrical and electronics products; contributing over \$10B to the Canadian economy and employing more than 40,000 workers in more than 1,200 facilities across Canada.